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Attention: New Product Editor

August 11, 2003 NEW PRODUCT RELEASE

New Exterior Water-born Coating Removes With Alkaline Cleaners

Using Cortec® advanced green chemistry, VpCI®-391 provides a water-borne coating for medium to long term outdoor protection. Classified as a temporary coating because it can be removed with alkaline cleaners, the product features excellent salt, humidity and UV resistance for outside applications.

Cortec[®] VpCI[®]-391 offers users an environmentally friendly exterior coating required for today's applications. In addition to being water-borne, the coating is a complex mixture of non-toxic organic inhibitors formulated with a water-based acrylic polymer. It provides a very low VOC that dries to a resilient, tack-free coating in 30 to 60 minutes.

The new coating incorporates Cortec® patented VpCI® technology for superior corrosion protection for all types steel and aluminum. It allows metal equipment, parts, and structures to withstand outside exposure or storage without deterioration due to corrosive attack. Because the product comes standard as a clear coating, users can easily determine the condition of metal surfaces with simple visual inspection.

Coated materials can be protected for up to 5 years. When needed, the VpCI®-391 Coating is easily removed with alkaline cleaning. This means that large metal parts or equipment can be stored outside for extended periods of time. When needed, they are easily inspected, cleaned, and put into service. It saves on valuable warehouse space while assuring that metal parts can successfully weather through outside storage.

The coating provides a very cost effective solution to exterior type paints where metal equipment, parts or structures are in actual service outside but performance regulations require periodic paint removal and re-application. The coating typically provides superior corrosion protection than permanent exterior paints and is less hazardous, environmentally safer, easier and more cost effective — especially for re-application.

Photos: High-resolution photo of Cortec[®] VpCI[®]-391 Coating available for download at: http://www.blueleopard.net/cortecdownload/391

Company Description: Cortec[®] Corporation, a pioneer in environmentally friendly packaging, metalworking, cleaning, water treatment and metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001 and 14001 Certified, they manufacture over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

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